

On the Rise

A roundup of NYC's most family-friendly new buildings & classic properties—all with multi-bedroom units and amazing kids' amenities.

By Lauren Vespoli

Before the 2008 recession, real estate developers had seized on an opportunity in the growing number of families choosing to raise their children in New York, and began to flood the market with new residential buildings boasting family-minded amenities. Now that the economy is on the upswing, more families are once again settling down in the NYC metro area, and developers have responded with another influx of exciting new buildings. This roundup features many of these new developments, along with some classic family properties. We hope this list of buildings will help home-hunting families in their quest for the perfect new pad.

The Greenwich Lane | 140, 150, and 160 West 12th Street; 155 and 145 West 11th Street; and five townhouses on West 11th Street

The Greenwich Lane is a multi-building project developed by the Rudin Family in the heart of the West Village. With incredible family amenities connecting the buildings, such as a children's playroom designed by Roto, a private, 14,000-square-foot courtyard garden, and an indoor swimming pool, the Greenwich Lane is a perfect downtown oasis for families. "The West Village is one of the most desired family-friendly areas in New York, and the Greenwich Lane offers a lifestyle and package of amenities that makes it a first of its kind in this great



neighborhood," says Samantha Rudin, vice president of Rudin Management Company, Inc. Two-bedrooms start at \$4.3 million, and three-bedrooms start at \$6.9 million. thegreenwichlane.com